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# MAYADA MUSLEH

UI/UX Designer | https://www.mayadesigns.net/

Dedicated designer with over 4+ years of experience and extensive knowledge in code, specializing in human-centered design with a background in computer science, graphic & web design.

## EMPLOYMENT HISTORY

**UI/UX DESIGNER** **Jun 2022 – Feb 2026**
***LeMans Corporation*** ***Remote***

- Developed brand design systems, site maps, and user flows to define product structure and reduce design iterations with measurable user clarity.
- Created high-fidelity UI elements including screen layouts, navigation menus, icons, and widgets to ensure visual consistency and accelerate front-end implementation.
- Maintained awareness of current UI/UX trends as well as implementing tools such as HotJar and Google Analytics to inform design decisions and improve user engagement with measurable results.
- Validated designs through A/B testing and user feedback to iterate interfaces and achieve measurable improvements in usability.
- Spearheaded many design initiations to insure website stays in accordance with accessibility and design conventions, guidelines, laws, etc.
- Collaborated with product managers and engineers to translate user requirements into functional designs that met technical constraints and delivery timelines.
- Mapped customer journeys for web and mobile, identifying drop-off stages to guide product and design teams toward measurable conversion improvements.
- Built responsive HTML/CSS prototypes using Bootstrap and Flexbox to validate layout behavior and ensure technical feasibility across breakpoints and streamline development handoff.

**UI DEVELOPER** **Jan 2022 – Jun 2022**
***TwentyOverTen*** ***Remote***

- Collaborated with a multidisciplinary team to design website layouts, improving usability and client satisfaction.
- Produced client sample sites and iterated on feedback to deliver finalized pages within project timelines.
- Conducted client meetings to gather requirements and report progress, ensuring alignment with business goals.
- Monitored current UI/UX trends to inform design decisions and maintain competitive, user-centered interfaces.
- Designed user-friendly website elements that increased engagement and produced measurable results.
- Created wireframes and interactive prototypes to validate flows and reduce development rework.
- Performed digital retouching and image editing to maintain visual consistency across client sites.

**GRAPHIC DESIGNER** **Jan 2014 – Feb 2015**
***Balady Halal Foods*** ***New York City***

- Designed TV screen and in-store butcher menu graphics using Photoshop and Illustrator, improving visual consistency and brand recognition.
- Met weekly with clients to define design requirements and align deliverables with business goals.
- Produced client draft iterations and implemented feedback to deliver finalized assets meeting specifications and timelines.

## EDUCATION

**BACHELOR'S DEGREE IN COMPUTER SCIENCE** **Sep 2013 – May 2018**
***College of Staten Island*** ***Staten Island, NY***

## SKILLS

Git, Gitflow, HTML, CSS, JavaScript, Prototyping, Wireframing, Responsive, User Flows, Usability Testing, WCAG, Accessibility, UI/UX, Bootstrap, Flexbox, Figma, HotJar, Google Analytics, VS Code, Design Systems, Graphic Design, Web Design, Web Content Accessibility Guidelines (WCAG), Adobe Illustrator, Adobe Photoshop