

MAYADA MUSLEH

UI/UX Designer | <https://www.mayadesigns.net/>

Dedicated designer with over 3+ years of experience and extensive knowledge in code, specializing in human-centered design with a background in graphic & web design.

EMPLOYMENT HISTORY

UI/UX DESIGNER

LeMans Corporation

Jun 2022 – Feb 2026

Remote

- ◆ Developed site maps, user flows, wireframes, and interactive prototypes to define product structure and reduce design iterations with measurable user clarity.
- ◆ Created high-fidelity UI elements including screen layouts, navigation menus, icons, and widgets to ensure visual consistency and accelerate front-end implementation.
- ◆ Maintained awareness of current UI/UX trends to inform design decisions and improve user engagement with measurable results.
- ◆ Validated designs through A/B testing and user feedback to iterate interfaces and achieve measurable improvements in usability.
- ◆ Produced wireframes and prototypes to communicate design intent and shorten handoff time to engineering.
- ◆ Collaborated with product managers and engineers to translate user requirements into functional designs that met technical constraints and delivery timelines.
- ◆ Mapped customer journeys for web and mobile, identifying drop-off stages to guide product and design teams toward measurable conversion improvements.
- ◆ Built responsive HTML/CSS prototypes using Flexbox to validate layout behavior across breakpoints and streamline development handoff.

UI DEVELOPER

TwentyOverTen

Jan 2022 – Jun 2022

Remote

- ◆ Collaborated with a multidisciplinary team to design website layouts, improving usability and client satisfaction.
- ◆ Produced client sample sites and iterated on feedback to deliver finalized pages within project timelines.
- ◆ Conducted client meetings to gather requirements and report progress, ensuring alignment with business goals.
- ◆ Monitored current UI/UX trends to inform design decisions and maintain competitive, user-centered interfaces.
- ◆ Designed user-friendly website elements that increased engagement and produced measurable results.
- ◆ Created wireframes and interactive prototypes to validate flows and reduce development rework.
- ◆ Performed digital retouching and image editing to maintain visual consistency across client sites.

GRAPHIC DESIGNER

Balady Halal Foods

Jan 2014 – Feb 2015

New York City

- ◆ Designed TV screen and in-store butcher menu graphics using Photoshop and Illustrator, improving visual consistency and brand recognition.
- ◆ Met weekly with clients to define design requirements and align deliverables with business goals.
- ◆ Produced client draft iterations and implemented feedback to deliver finalized assets meeting specifications and timelines.

EDUCATION

BACHELOR'S DEGREE IN COMPUTER SCIENCE

College of Staten Island

Sep 2013 – May 2018

Staten Island, NY

SKILLS

Git, Gitflow, HTML, CSS, JavaScript, Prototyping, Wireframing, Responsive, User Flows, Usability Testing, WCAG, Accessibility, UI/UX, Bootstrap, Flexbox, Figma

LINKS

Behance: www.behance.net